

Call Hughson for
FORD!
Low Cost
FORD SERVICE
ORdway 3-9541
(ALL DEPARTMENTS)

✓ Auto painting
✓ Body & Fender work
✓ Bear Wheel Aligning

3 DEPARTMENTS
For FAST SERVICE

Repair Service
1200 LARKIN (cor. BUSH)
New Car Sales
1400 VAN NESS AVE.
Used Car Sales
1220 VAN NESS AVE.
650 EDDY ST.

FOR TOWING SERVICE ONLY
NIGHTS, SUNDAYS, HOLIDAYS
ORdway 3-4242

WM.L. HUGHSON CO., Inc.
World's first FORD dealer

Lincoln  MERCURY



Fully Equipped Plant for Every Auto Service
Factory Trained Mechanics - Liberal Bank Terms
Established Over 13 Years

VAN ETTA MOTORS

"The Largest Lincoln-Mercury Dealer in the United States"

ORdway 3-8800

1101 - 1155 VAN NESS AVE.
GEARY - POST BLOCK

CHEVROLET
SALES and SERVICE

America's FINEST shops—metal work, body work, duco, mechanical, electrical, brake, upholstery, radiator, ignition, repairs & maintenance—a COMPLETE service with PRECISION equipment for BOTH passenger cars & trucks. Skill, promptness, LOW COST & GENUINE Chevrolet parts for both wholesale & retail trade.

In a new, modern building—the LAST WORD in efficiency & convenience, a plant BUILT TO OUR ORDER & OWNED by us.

Let's be acquainted.
"CHEVROLET HEADQUARTERS"
ERNEST INGOLD COMPANY
VAN NESS & O'FARRELL GRAYSTONE 4-7700

Automobile Dealers—New Cars—(Cont'd)

BRITISH MOTOR CAR CO
FOREIGN CAR SPECIALISTS
Distributors for
Jaguar Morris
Riley Hillman
MG Sunbeam-Talbot
Austin
214 Van Ness Av. UN drhil 3-1213

BROOKS ELLIS MOTORS INC
The Hudson Man
1595 Van Ness Av. PR ospt 6-2400

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM. 

"WHERE TO BUY IT"
WHOLESALE ONLY
BUICK MOTOR DIVISION GENERAL MOTORS CORP 111 Sutter... YU kon 6-5225

BELLI MOTOR CO
7400 Mission Daly City... PL aza 5-5500

CARLSON BUICK INC
Taraval At 18th Av
740 Taraval... L0 mbar 4-2111

LYTLE BUICK COMPANY
1601 Van Ness Av... GR ayson 4-2000
Service Dept
3750 Calif... GR ayson 4-2000
On Nights Sundays & Holidays Towing
Call Atlas Tow... OR dway 3-4242

MORRISON BUICK INC
2535 Clement... SK yline 2-2730
Sales Dept 3910 Geary Blvd... SK yline 2-0396
REMENSPEGER BROS
2145 Market... MA rket-1-1088

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD" 

"WHERE TO BUY IT"
CADILLAC MOTOR CAR DIVISION
SAN FRANCISCO BRANCH
1000 Van Ness Av... PR ospt 5-0100
Oakland Branch
24th & Harrison... GL encort 1-2400

CARLSON BUICK INC

"Where Customers Send Their Friends"
Authorized Buick Sales and Service
SEE US BEFORE YOU MAKE ANY DEAL
CARLSON BUICK
San Francisco's Newest Buick Dealer
Taraval at 18th Av
740 Taraval... L0 mbar 4-2111

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Automobile Dealers—New Cars—(Cont'd)

CHEVROLET AUTHORIZED SALES & SERVICE
America's choice for top value on every point —
CHEVROLET
The Most Beautiful BUY of All! 

"WHERE TO BUY IT"
BANK CHEVROLET CO
Montgomery & Jackson... GA rfd-1-4300
BELLI MOTOR CO
7400 Mission Daly City... PL aza 5-5500
DON GILMORE
Van Ness Av & Golden Gate Av. UN drhil-1-1026
Service Dept
Van Ness Av & Eddy... UN drhil-1-1026
Night-Sun & Holidays Call... UN drhil-1-1030
INGOLD ERNEST COMPANY
Van Ness Av & O'Farrell... GR ayson 4-7700
SCHOMER L M
3855 Geary Blvd... SK yline-1-3563
STEWART CHEVROLET CO
3146 Mission... VA lencia 4-3322
VOGEL LES CHEVROLET CO
Market at Van Ness Av... UN drhil-1-1702

Chevrolet Motor Division-Fleet Department
405 Montgomery... EX brook-2-3403

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home

Automobile Dealers—New Cars—(Cont'd)

CHRYSLER-PLYMOUTH SALES & SERVICE
THE BEAUTIFUL CHRYSLER 

"WHERE TO BUY THEM"
JOHNSON BEN E MOTOR CO
19th Av & Ortopa... SE abright 1-9910
LANNING JESS MOTOR CO
3030 Mission... MI ssn 7-3236
MCALISTER JAMES W INC
1200 Van Ness Av... PR ospt-5-2400
MENZIES HAROLD MOTOR CO
Geary Blvd at 5th Av... SK yline 1-5681
ROYAL MOTOR SALES
Bay & Columbus... TU xedo 5-0674
TIMOSI MOTORS
6888 Mission... PL aza 5-5600

CROSLY SALES & SERVICE—
BAKER GENE 4885 Mission... JU niper 5-8400
BATE FRANK MOTOR CO
1734 Lombard... WA lnut 1-3738

DANIELS GEO INC
1560 Van Ness Av... OR dway 3-6451
(See Advertisement Page 45)
Daniels Motor Co
1560 Van Ness Av... PR ospt-5-8354
(Continued Next Page)

Would you like to build sales... attract new customers... encourage old customers to come back again? Advertise in the Classified Telephone Directory... it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

Nash WORLD'S MOST ECONOMICAL FULL SIZED CAR
Northern Calif. Headquarters for Nash Parts - Sales & Service
JAMES MOTORS INC. - Van Ness at Sutter
ORdway 3-7500

Genuine Parts Always Available - Servicing for All Makes of Cars
GUARANTEED USED CARS

Pontiac
the most beautiful thing on wheels

- Complete Repair and Service Facilities
- Complete Metal and Paint Facilities
- Complete Stock of Parts
- USED CARS Service Dept.

Opens 7:30 A.M.  Budget Terms

BOAS MOTOR CO.
• AUTHORIZED PONTIAC DEALER •
Bayview 1-2237 • 3800 Geary Blvd. at 2nd Ave
TOWING • NIGHTS • SUNDAYS • HOLIDAYS • Market 1-0840
We Pledge to All Pontiac Owners: Courteous Treatment, Quality Workmanship, Fair Prices

DON GILMORE
SAN FRANCISCO'S OLDEST CHEVROLET DEALER

VAN NESS at GOLDEN GATE
UNderhill 1-1026

PASSENGER CARS • TRUCKS
 **USED CARS**